



The Pacific Northwest Chapter of the
International Society of
Certified Employee Benefit Specialists



The 2018 Mercer Survey Health Benefit Trends & Insights You Can Use in 2019

Tuesday, April 30, 2019 | 11:45 – 1:00 Pacific

Via Webinar

No Cost

[Register Online](#)

The 2018 Mercer National Survey of Employer-Sponsored Health Plans is the largest of its kind. Our speakers will share the latest insights that were gleaned from the survey and provide a roadmap to build a future-ready benefits strategy for a healthier and happier workforce. Survey findings are based on responses from more than 2,400 employers of all sizes and industries. Special focus will be given on strategies to boost affordability through choice & well-being, take steps to build a culture of health, provide strategies for the future, and manage absence & disability.

Top Take Aways

- Balancing Choice and Cost
- Culture of Health
- Future Focus



Speaker: Kirk Czonstka, GBA | Office Business Leader | Mercer | Portland, OR

Kirk is responsible for client management, business development, operational management and people development. He joined Mercer's Portland office in July 2018 after spending 12 years in Mercer's Philadelphia office. Prior to this role, Kirk served in a variety of roles that included business development across Mercer's health, wealth and career lines of business, managing and evolving Mercer's national private exchange product offering, partnering with senior US insurance carrier leadership, and providing health and welfare program consulting to large and jumbo employers.

Speaker: Robert Valdez, CEBS, CEBS Fellow, FLMI, GBDS, HIA | Lead Consultant | Mercer | Portland, OR

Robert has been with Mercer for 14 years, and brings nearly 30 years of human resources, organizational development, group insurance and consulting experience to his present position. Robert advises clients on strategic planning and execution around the design, financing, administration and communication of their employer-sponsored health plans. Prior to joining Mercer, Robert spent a decade in account management with national and middle-market clients. He delivers innovative and practical ideas and solutions for client needs and manages myriad client projects, such as health care reform analysis, account-based and consumerism strategies, mergers & acquisitions, benchmarking analyses, medical plan pricing and contribution setting, competitive bidding, and plan implementation.

1 Hour of Professional Development Credits

This program is designed to meet the requirements of the following programs

- CEBS Compliance credit
- HRCI Recertification credit
- SHRM-CP and SHRM-SCP PDC toward recertification

A certificate will be provided to you after you meet the attendance requirements of the program. The program's credit hours and session information would be self-reported.

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